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Dear Member

COUNCIL - THURSDAY, 21 JULY 2016

I am now able to enclose, for consideration at the Thursday, 21 July 2016 meeting of the Council, the following reports that were unavailable when the agenda was printed.

Agenda No	Item	Page
15.	Proposed Investment at Torbay Business Park	(Pages 476 - 502)
27.	Torbay Air Show	(Pages 503 - 505)

Yours sincerely

Amanda Coote
Clerk

Agenda Item 15

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A
of the Local Government Act 1972.

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Assumptions

Visitor numbers (Source Torbay Council) 100,000

Deadweight is a calculation of spend that would have occurred in Torbay anyway i.e. if the Airshow had not taken place it would have been spent in Torbay anyway

Page 503 To calculate deadweight the survey asked what visitors would have spent in Torbay on a comparable day without the Airshow and an assessment was made of the influence the Airshow had on the decision to visit by asking if the Airshow was the main purpose for the visit.

Torbay Airshow 2016 – Economic Impact Summary

	£
Total estimated spend excluding accommodation	3,923,928
Total estimated accommodation spend	3,171,285
Total organiser spend in Torbay	219,750
Total Overall Estimated Spend in Torbay	7,314,963
Less deadweight spend excluding accommodation	2,299,471
Less deadweight accommodation spend	715,028
Total Estimated Economic Impact in Torbay	4,300,464



Spirul: Commercial in Confidence
Prepared by: Anthony Phillips,
Director



Torbay Airshow 2016 – Visitor Residency Profile

